

PICTURE THIS: GREEN EDGE

PRODUCT DESIGN

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MY SPACE: STUDIO AMTA VIKRANT

HOME REVIEW

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ENRICH SALON, MUMBAI



The Enrich brand owns the largest chain of salons in the country. DCA Architects led by Amit Aurora and Rahul Bansal with Neha Singhal as the design team have built a continuous space encompassing all required areas.

The hair-cutting section is placed in open sight to the pedicure, manicure and hair spa zones that are semi private and housed next to the windows. The windows open to the outside and a conscious attempt has been made to bring in a lot of greenery into the salon.

Also corroborating the continuity of space, the private rooms have been placed separately to provide a tranquil and serene environment - relaxed and away from the world.

Task lighting and mood lighting are enabled for all services. The lighting, music and fragrance are harmonized to evoke sensory pleasures. Every space has been treated individually to create a visually appealing experience incorporating elements that are soothing to the eye. The articulate core values have been incorporated through an honest use of materials that enhance visual appeal.

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