



"Architecture principally needs to be green. It shouldn't be thought of as an add-on that takes away from the design. Architecture should blend with the environment and evoke a sense of character and place."

PURAN KUMAR
STUDIO PKA, MUMBAI



INSIDE :

if FOCUS : CO-WORKING SPACES if INDUSTRY FORUM : TILES

if PERSONALITY : PURAN KUMAR if GENNEXT CREATIVE : BETWEENSPACES



Design brief

The brief called for a double format, to ensure that multiple firms could occupy the workspace. 'Value Engineering' was a major consideration and the design challenge was to provide a quirky and youthful place, while ensuring comprehensive functionality for startups and digital setups.

How this was accomplished

The space accommodates several startups and is equipped with all the facilities that enable people to work efficiently: well-designed work areas, a super-fast Internet connection

and a well-equipped pantry. Along the length, glass cubicles line the common workspace, enhancing visual transparency; team discussions are facilitated by a central, community worktable. A common lounge furnished in a raw aesthetic is intended as a meeting area in place of a formal conference room.

Happily ever after

The space has been carved out in such a manner that it offers an energetic and functionally viable environment for young entrepreneurs within a strict budget of ₹ 15 lakh.



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