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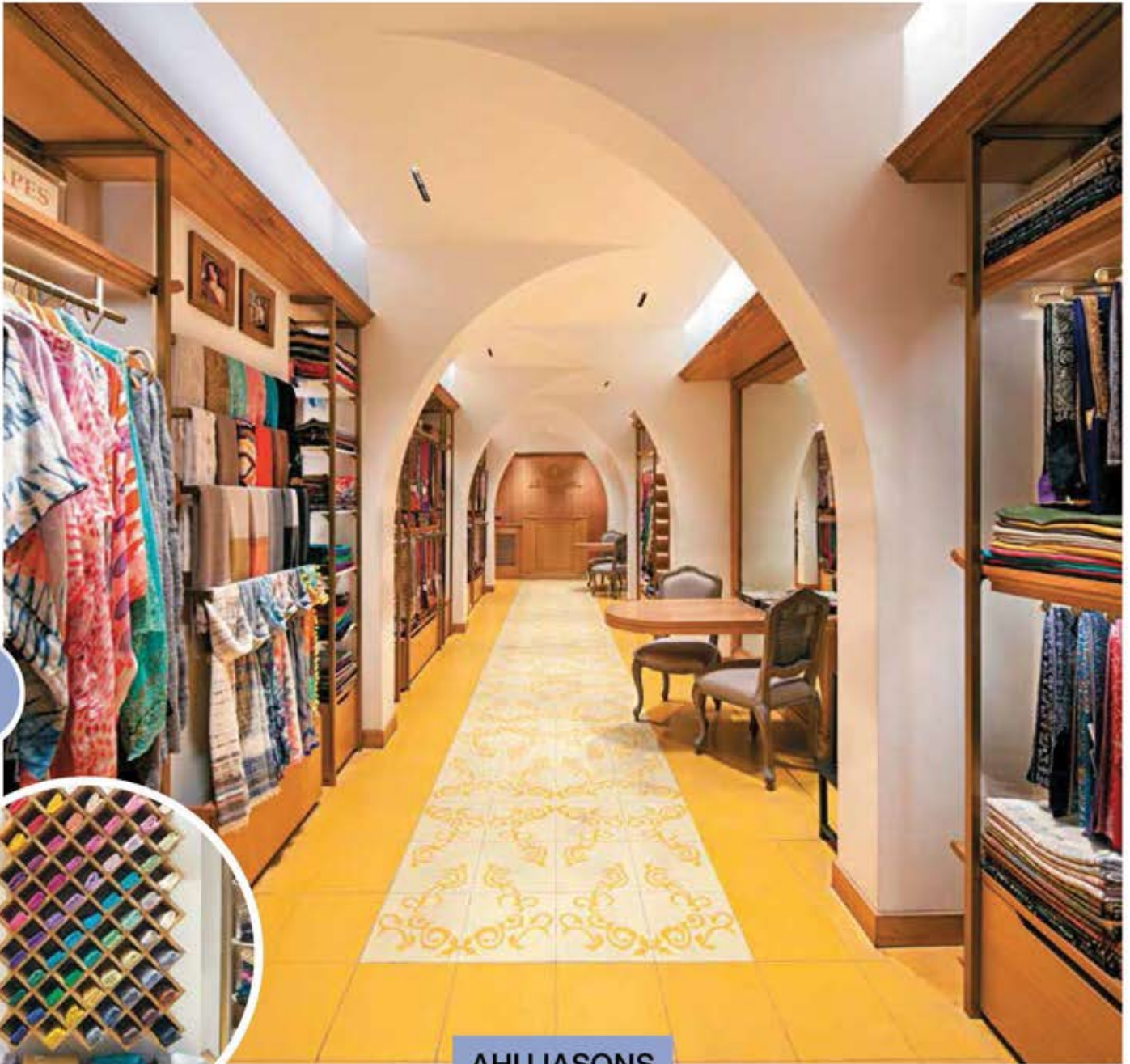
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AHUJASONS

Traditionally Luxurious

Ahujasons, a premium Indian retail brand in Delhi, is designed by group DCA. The store houses traditional, luxurious and handcrafted products in varied segments from casual daily wear to high-end heritage shawls. The products are

clearly displayed in the store. In a luxurious setting, the design follows a clear palette retaining the focus on the variety of elements. The design of the store is meant to entice the modern discerning customer. ■

■ For complete details about the project log on to www.cwinteriors.in/100th-issue/retail

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