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TODAY

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JANUARY 2018

PRODUCTS

Getting
creative
with cork

GADGETS

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TREND
REPORT
2018

FROM HERITAGE-INSPIRED TEXTILES
TO TRANSITIONAL FURNITURE,
STAY AHEAD OF THE DESIGN CURVE

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AMIT AURORA & RAHUL BANSAL
Architects and Partners
Group DCA
www.groupdca.in



The flooring at Townhall, Gurgaon

FLOORING

Get Floored by Unique Designs

In a post Fordist world (Fordism is used to describe the system of mass production that was pioneered in the early 20th century by the Ford Motor Company), customization is the new dream. Mass production is giving way to designs that are rooted in realism and meaning.

Leading by Example You can take design cues from the formal flooring pattern at the Townhall, Gurgaon. A result of the site characteristics, it is designed to augment the restaurant's octagonal spatial layout. The cast in-situ terrazzo floor reinterprets traditional motifs, to reinforce the legacy of the brand, while buttressing the larger colonial décor theme. Another example of a spectacular floor can be found at the Jindal Residence in Delhi. Done in a unique layered and textured limestone, it is designed to provide a warm visual element that ties the multiple divergent décor themes of the home.

Go Off the Beaten Path As illustrated by these examples, designs that emerge out of a bespoke thinking process are one-of-a-kind, and inspire a sense of belonging and ownership to spaces. They are deeply individualistic, yet simultaneously, celebrate a spirit of the community. This becomes the essence of contemporary living and lifestyle, reinforcing a trend that is personalised, yet caters to all.

FLORAL

Bloom Rooms

Floral arrangements require thought and like everything else are based on seasonal trends and fads. Here's what's trending.

Pick These Flowers Hydrangeas, scented and garden roses, new varieties of orchids and oriental lilies are in vogue. Carnations, chrysanthemums and sprayed or dyed flowers are out.

International Trends Brightly coloured felts and wool incorporated into floral designs can be seen all across Europe.



NEIL WHITTAKER
Head Florist,
Interflora India
www.interflora.in

Floral Arrangements

The trend is for more structural arrangements with lesser flowers. Groups of smaller arrangements or pairs are also popular.

A creative floral set-up by Interflora

