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HOME > DECORATING > WORKSPACES

Salon chain Enrich combines industrial chic with urban greenery in its Mumbai office and academy

Designed by Group DCA, the 9,300-square-foot space looks straight out of a jungle retreat!

396



AD Staff

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The Enrich Office & Academy in Mumbai has been designed by Group DCA



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The new Enrich Office & Academy sprawls across a 9,300-square-foot space in Andheri East, Mumbai

Furnishing Touch



The unfinished concrete walls and ceiling pair nicely with the soft-edged furniture. Wall-mounted mirrors with embedded lighting and accent features lend a vanity vibe. The timber partitions hiding the plumbing line up let the other design elements pop. Mandar Marathe, an artist and sculptor, collaborated in medium and thought for the visual expression of ideas and brevity by means of graffiti. The distinction in the zones is made through the flooring, with the academy having a rough texture, and the carpet in the workstation area.

1/4



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Enrich Office & Academy: Background Story



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Since the Enrich Office & Academy are located in the same space, the broader organisational intent is to collaborate with new people and look for new approaches to solutions—all in the same space. The Enrich Office & Academy in Andheri East has been designed as “framed picture” by Group DCA, Mumbai. The layout is open and functional. The use of wood as the core material lends the Enrich Office & Academy a uniformity and grounded warmth that make them all the more uncluttered—something to cautious about whilst combining two spaces with different functionalities.

1/5







The new Enrich Office & Academy sprawls across a 9,300-square-foot space in Andheri East, Mumbai



Enrich Office & Academy: Palette Breakdown



The reception welcomes one with its wide green wall with all kinds of greenery. An open cafeteria extends from the reception area, holding little booths for informal meetings or get-togethers. The corridor leading into the space is flanked by workstations on one side and meeting rooms on the other. Large halls with a lot of meeting rooms, all in minimalist lines, align with the brand's ideology to "collaborate" as much as possible.



Painted in a cool grey, the training rooms are spacious enough to allow students to move around the styling stations with ease. Plenty of natural light floods into the spaces from the numerous windows all around. Graffiti, artwork and tweaked quotes on the wall add an element of fun to the interiors, reiterating the flat work-structure of Enrich Office & Academy.