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Multi-faceted green design aims to be gentle on the environment and improve the quality of life

Here are four Green Design strategies that are the need of the hour

With trends like Zero Waste, Green Living and Sustainable Fashion, we notice that the world is getting extremely cautious with its use of natural resources. Architecture and design is instrumental in encouraging a Green way of living, too, with its innovative solutions to construction and planning. Whether it's going back to the roots or using modern technology, today Green Design is diverse in its principles and execution. But it's interesting to study the unifying principles of different sustainable design strategies and how they are shaping modern cities and spaces overall.

Biophilic Design

At Communiqué Marketing Solutions Office in Gurugram, biophilia design approach by Group DCA endeavours to enhance human engagement with nature. This close link between nature and the employees hopes to promote happiness, good health and well-being. By extension, resource and energy efficiency was integrated into the design process from the very beginning and is reflected in the building orientation, fenestration, lighting design, air-conditioning and ventilation systems. The western face of the building is completely blocked with a massive wall and a layer of glass wool insulation and all of the windows are double-glazed to reduce the ingress of heat into the building, thereby bringing down energy consumption.



Communiqué Marketing Solutions Office in Gurugram relies on a biophilia design approach to enhance human engagement with nature.



Group DCA has ensured that the Communique Office maintains direct and indirect contact with nature, coupled with modern resource optimisation strategies.

Green living walls in between workstations serve more than an aesthetic addition to the space. The vertical planters continuously refresh the environment and improve the air quality. Large windows, lined with planters, are designed along the northern and southern edges of the floor-plates too. The fenestrations open to beautiful views of the surrounding greens, while their careful placement and sizing ensures adequate daylight ingress. By surrounding the spaces with direct and indirect contact with nature, coupled with modern resource optimisation strategies, the design here shows how Green Design can improve human performance in a corporate set up.