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[< Back to all projects](#)

## Looks Salon

By: DCA Architects

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 **Principal Architect**

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**group DCA**

**Amit Aurora & Rahul Bansal**



Image © Andre J. Fanthome.

With the LOOKS brand having multiple presence through the city, and Group DCA being associated with it for the design of its many outlets, this particular outlet was taken up with its own set of unique challenges and planned with a distinct concept. Inheriting a larger space, within the corporate setting of suburban-NCR in the buzzing Cyber hub at the Cyber city, Gurugram, this salon aims to cater to the upwardly, mobile aspirations of the young, dynamic, cosmopolitan clientele of the vicinity as well as discerning private and corporate clients. The client brief called for the creation of different spaces for varied activities to create an overall continuous and homogenous space.

## Lighting Consultant

DCA Architects

## Client/Owner

Sanjay Dutta

## Project Status

Built, Interior Design

## Interior Designer

DCA Architects

## Civil And Structure Engineer

Das Innovators

## Mechanical & Electrical Engineer



Image © Andre J. Fanthome.

Das Innovators

### 🏠 Floor Area (Square Meters)

266 (Sqm)

### 👤 Construction Commence

2016

### 👤 Construction Completion

2017

### 📷 Photograph

Andre J. Fanthome



Crafting a sense of journey for the customer, one enters into the waiting area that has a lounge with plush seating and is planned as a separate zone altogether. The journey continues into the Kerastase area that is crafted with a view of the outside environment and brings the outdoor environment in. To provide an ease of functionality, separate zones for each service have been created. The backwash area and pedicure services have been enabled as separate zones as well. With the growing trend of coloring one's hair, the coloring consultation has been catered to as a separate zone as well so that the customer need not be disturbed or made to move from one area to the other. In order to offer exclusive hospitality to its customers, LOOKS has planned for a cafe inside the salon, incorporated beside the pedicure area, and is separated by screen.





Image © Andre J. Fanthome.

# LOOKS

UNISEX SALON





- |                     |                         |                          |
|---------------------|-------------------------|--------------------------|
| 01 - ENTRY          | 09 - COLOR CONSULTATION | 15b - WASHROOM W         |
| 02 - LOUNGE         | 10 - COLORING TABLE     | 15c - WASHROOM M         |
| 03 - RECEPTION      | 11 - BACKWASH           | 17 - PANTRY / STAFF ROOM |
| 04 - KERASTAGE ROOM | 12 - JUICE BAR          | 18 - DJ                  |
| 05 - NAIL ART       | 13 - FACIAL ROOM 01     |                          |
| 06 - STYLING ZONE   | 13a - SHOWER            |                          |
| 07 - WAITING        | 14 - FACIAL ROOM 02     |                          |
| 08 - VIDEO WALL     | 14a - SHOWER            |                          |
|                     | 15 - FACIAL ROOM 03     |                          |
|                     | 15a - SHOWER            |                          |



Concept Plan.





**Render Section.**

Incorporating various sections and providing separate zones takes proper planning into consideration. Thus, various types of partitions and screens have been designed to provide individual, defined spaces for all services. All the mirrors in the cutting stations, storages and retail displays have been incorporated as floating panels in metal frames which work as screens that define various spaces. Multi-functional, full height wooden partitions and screens have been used that work as suspensions, display counters along with storage cabinets. Numerous pockets are created within these wooden partitions that serve as retail units. One section/side of the screen is also used as a mirror to facilitate privacy, yet keep alive the charm and largeness of an open and dynamic space.



Image © Andre J. Fanthome.



Image © Andre J. Fanthome.



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Image © Andre J. Fanthome.

Overall, the salon has a loungish feel that provides a relaxed, earthy semblance and experience.

Text: DCA Architects (India)