

group DCA

Newsletter | August 2019

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Greetings from group DCA!

group DCA has been a part of the design journey for many brands, both national and international. As a part of its design practice, group DCA believes in living through the design. Its forte is to create a bespoke design language for each brand it associates with and seamlessly integrating it into the brand's identity.

This month's edition of the newsletter highlights this ideology through our latest projects for one such brand.

We look forward to your thoughts and feedback - write to us at [media@dcaarch.com!](mailto:media@dcaarch.com)

Enlivening Design by Crafting Sensorial Experiences

L'Opéra, one of Delhi's most loved and foremost French Pâtisserie, a Boulangerie and Salon de Thé (Tea Room) in the country, now has its new outlets at **Aero City, Defence Colony, Max Towers, Noida**, etc. for which group DCA was commissioned to design and develop elegant and quintessential interiors.



As one walks into the tea-room, the classic, yet trendy chandeliers hanging down the ceiling catch the immediate attention. The setting transcends the onlooker to an upscale Salon de Thé, probably at Champs-Élysées. The lighting design for L'Opéra has been done strategically, directly over the display counters along with soft yet ample light throughout the interior space.



News

ARCHITECT
and INTERIORS INDIA

21st August 2019

**L'Oreal Professional Products
Division Academy, Chennai**

“In order to optimise the spatial circulation,” the principals at group DCA tell us, “the essential internal functions for the staff and customers have been clubbed together.”

The responsive area showcases L'Oréal's range of brands.

Multi-brand Group DCA create a versatile programme for the L'Oréal Professional Products Division Academy

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Events

Amit Aurora, one of our partners, accepted an award on behalf of group DCA, which was felicitated for excellence in the field of Architecture at **The IndeXcellence Award, Delhi**, organised by **The Times Of India** in association with **IFJ Magazine**.



IIID Design Excellence National Awards 2018 presented group DCA a **Commendation** in the Nationals for their acclaimed **Office for Communique Marketing Solutions, Gurugram**, organised in collaboration with Design Yagna.



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