

group DCA

Newsletter | September 2019

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Greetings from group DCA!

Over the years, group DCA has not just designed buildings but also helped leading brands build their own niche. As a design practice, we revere the brand philosophy, the thought and the spirit of the establishment, much as we are committed to our own!

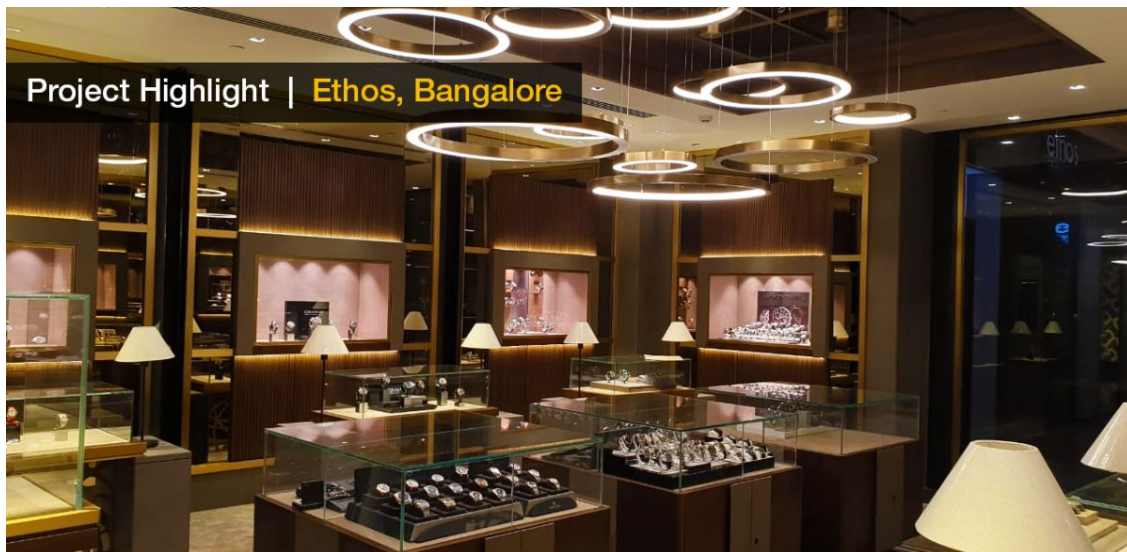
With exposure and experience, through its design journey, group DCA has inculcated a unique approach — a holistic methodology which facilitates and caters to each and every project, imbibing the brand's elements into the design.

This month's edition highlights our endeavour for one such brand.

We look forward to your thoughts and feedback — write to us at media@dcaarch.com!

Customisation to Imbibe Thought

Ethos Watch is one of the most trusted and leading boutiques for luxury as well as mid-range watches in the country. The brand's identity has been, although, tied to the franchises they serve, over time it has become the face of the largest organised retailer curbing the rampant malpractices of the trade.



To establish the same through the design for their showrooms and boutiques, **group DCA** was brought on board for a larger perspective by assisting the design development and execution of the stores Pan-India — by recognising and materialising the character and spirit of the brand into the design.



News

INSITE, June 2019 — Amit Aurora, Partner at group DCA says, "Biophilia endeavours to enhance human engagement with nature. The aim here was to craft working spaces that promote happiness, good health and well-being."



Design Detail, September 2019 — "The 'professional pyramid' that adheres to the traditional workspace hierarchy often subjugates and segregates not just the roles and responsibilities of the workforce, but also the liberty of an affable working ethos."



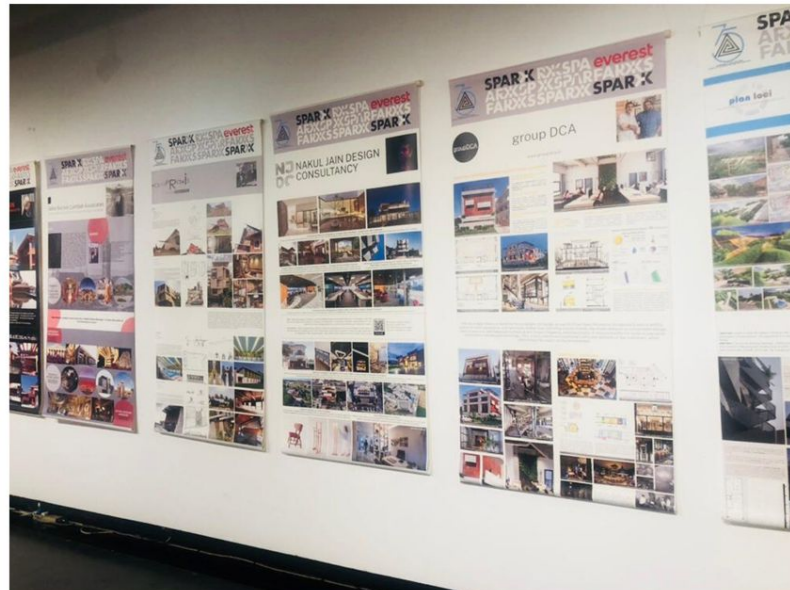
Events

Rahul Bansal, our Partner at group DCA, received a token of gratitude for being a part of an esteemed jury panel at **FOAID (Festival Of Architecture and Interior Designing) 2019** for **Interior Category – Apartment**, held on **20-21 September 2019** at **Okhla NSIC Exhibition Grounds, New Delhi**.





Amit Aurora and Rahul Bansal, Partners at group DCA, elite alumni of School of Planning and Architecture (SPA), Delhi, were invited on behalf of their alma mater this 21st September 2019, to exhibit a panel of their award-winning works to inspire and motivate the students of architecture at the SPArk Exhibition.



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