

SURFACES[®]

REPORTER

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SPACES & MATERIAL POETRIES

23 PROJECTS

15 CITIES

7 COUNTRIES

Ar Alfaz Miller, Mumbai
Ar Anshul Chodha, Bangalore
DCA Architects, Delhi
Ar Rajeev Chopra, Delhi
Maatra Architects, Rajkot
Ar Samir D'Monte, Mumbai
Studio Osmosis, Mumbai
Mirari Design Visuals, Pune
Niyoshi Sanghvi, Mumbai
Ar Hiral Jobalia, Mumbai
Ar Rajesh Shivaram, Bangalore
Ar Hardik Shah, Surat
Li Xiang, Shanghai, China
Ar Vignesh Sekar, Madurai
ADND, Mumbai
Sarthak Sahil Design Studio, Delhi
Ar Darpan Katyal, Delhi
Chad Oppenheim, Miami, USA
Ar Vine Daniel, Ernakulam
Ar Vinit Khanna, Gurgaon
Johannes Torpe, Copenhagen, Denmark
William Matthew, London, UK
Laurent Ney, Brussels, Belgium
Abdul Sater Wafai, Torino, Italy

**#4 Mistakes Architects & Designers Must Avoid while Submitting
Projects for Competition - Vertica Dvivedi**

AR AMIT AURORA & AR RAHUL BANSAL

PARTNERS, DCA ARCHITECTS DELHI



DCA Architects is an award-winning design consultation firm based out of New Delhi, India. Founded in 1996, the firm has accomplished design projects across diverse scales over the last two decades and is headed by two partners, Ar Amit Aurora and Ar Rahul Bansal. With a unique ethos of Dream. Design. Discover. Deliver, the DCA Group provides services in Architecture, Interior Design and Design Coordination across a wide range of building types including Offices, Residential, Retail/ luxury retail, Hospitality and Brand Identities. Every project is a successful result of structured collaboration between the design team, clients and the spaces, thereby crafting innovative and sophisticated design solutions. Working with all the relevant stakeholders, each project is designed to meet specific needs and conditions that create an exclusive product.



A Project by Ar Amit Aurora & Ar Rahul Bansal

MAGNIFICENCE THROUGH A MARBLE SHOWROOM



Spread over 15,000 sq ft, the newly constructed showroom of A-Class Marbles was conceptualised to demonstrate the legacy and lineage of the brand. This breathtaking showroom is a unique blend of **Classical Greek and Roman Architecture**. The awe-inspiring features of the showroom are the magnificent lobby with a majestic spiral staircase, the checkerboard pattern flooring laid down in a circular design and the artistic Venetian Mosaic on the walls that will take one to the pinnacle of craftsmanship. This architectural marvel is engineered to create a living inspiration, showcasing how imagination can meet its quintessence.

Design Concept: The design can be segregated into four distinct zones for the ease of appreciation, the Experience centre,

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the Showroom area, the Granite Fiandre retail area, and the Building façade. Upon entering, one walks into the main retail space that houses the exhibition panels. The flooring in light grey sits in stark contrast to the deep brown of the walls. Grayish cream display panels that are clad with marble samples interspace the walls. The furniture in toned down shades of eclectic colors enhances the neutral ambience of the space and provides the functionality without making itself too prominent.

Old world-charm: The space emanates a strong mid-Victorian classical vibe, recreating the ambience of the main hall of a high Victorian bungalow! The semi-circular stairs add to the elegance while the flooring in a radial pattern, originates at the focal point of the staircase, spreading out to the entire carpet space. The inner



concentric circles bear a radial checkerboard pattern in burning gold and plain white marble, whereas the outer concentric area is a simplistic, alternating circular pattern of clean grey and light brown. The inner concentric pattern provides the space with a deep gravity, and the three-tiered, elaborate glass chandelier hung on the top provides the uneven orientation with the necessary verticality. All murals are made out of stone and the walls are periodically clad with samples of stones on display, enabling a whole new experience.

The managing director's room is also clad in precious marble and has a lobby and a meeting room, to enable accessibility. The walls are clad in marbles of varying tones of grey, and the furniture is glaze-polished in shades of wooden brown. On the upper floor, ancillaries such as workstations, a small cafeteria, a restroom for the client, as well as four additional bedrooms for guests are planned.

Materials Used:

1. ENTRANCE

- ❖ Reception Desk: Belgium Black & Smokey Onyx
- ❖ Geometrical pattern flooring: Belgium Black, Thasos white & Basaltino

2. LOBBY

- ❖ Flooring: Dark Emperador
- ❖ Staircase: Thasos White Marble
- ❖ Checkerboard flooring: Giallo Siena and Thasos White marble
- ❖ Murals: Venetian Mosaic on Travertino Wall

3. MD's Cabin

- ❖ Flooring: Statuario and Botticino
- ❖ Lounge Flooring: Golden Statuario
- ❖ Lounge outer border: Rosso Portugal

4. Display Showroom

- ❖ Flooring: Basaltino

