

Furniture

DESIGN &
TECHNOLOGY

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*Luxury
Furniture*

HOTTEST MATERIALS

& STORIES ON

- OFFICE FURNITURE
- SOFAS
- HARDWARE
- WARDROBES



**TRENDS &
FORECASTS
FURNITURE
INDUSTRY OF
INDIA 2023**



Vintage printed cushions above a tufted, leather couch in this Kerala-style home designed by Temple Town

Witnessing the increasing demands for sustainable fabrics, **Sachin & Neha Gupta - Founders & Interior Designers, Beyond Designs** remarks, "There is a definite preference for natural materials, as today people are more aware of the ill effects of synthetic materials. Linen, cotton, velvet, silk, jute, and such fabrics will always be popular. Aesthetically, exotic prints depicting charming florals, fantastic wildlife and garden scapes, eye-catching geometric patterns are big."

"Natural and breathable fabrics like cotton and linen are trending because of their long-lasting nature, breathability and classy appeal. Also, jute and burlap used innovatively for upholstery and curtains to add soft organic touch to the interiors," tells **Shanil Goregaoker**.

"More organic materials like linen, cotton and wool have made a huge comeback during the pandemic. These natural materials are sustainable,

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Curved furniture with soft lines and veneers with textures are on rage. Apart from this ergonomics and space-saving modular fittings are also prevalent.

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Meera Pyarelal
 Founder & Interior Designer,
 Temple Town

extremely durable, and add a subtle and classy look while lending a cozy vibe, shares **Devika Khosla & Raj Khosla**.

Consenting to this, **Rashi Bothra and Ruchi Gehani - Founders & Interior Designers, Azure Interiors** specifies, "Anti-stain, Water-repellent & less absorbent fabrics are popular as these can be used even in the most used spaces like living area sofa."

Adding to it, **Sajal Lamba, co-founder & director of Wriver**, shares, "Material innovation that promotes overall well-being is one of the biggest trends this year. Easy-to-maintain, organic materials that infuse a sense of holistic wellness take centre stage. High-quality fabrics such as suede, leather, silk, wool, or even the humble cotton and jute. It's all about finishing define the luxury furniture segment. All of these fabrics provide a touch of warmth to the interiors." **Saba Kapoor, Co-founder & Designer, Nivasa** also points out



“
When it comes to finishing of the product, a lot of finishes are available like PU finish. Usually, we prefer satin/matte PU finish.”

Rahul Bansal
Partner, groupDCA



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Pre-finished veneer offers many different styles and ease of maintenance. It withstands heat, water, chemical cleaning, and is scratch-resistant and flame-retardant. Molding is being used for highlighting in furniture.”

Meenu Agarwal
Founder & Interior Designer,
MADS Creations



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Embossed and 3D veneers are a new trending material. They add an additional layer of texture to the wood.”

Saba Kapoor
Co-founder & Designer,
Nivasa

the demand for performance fabrics as they are easy to clean and scratch proof. Will the demand for sustainable furnishings persistent in future as well? “Functionality and aesthetics make modern-day furniture more comfortable. Hence natural, sustainable materials and contemporary designs infused with ethnic touches will be huge. Organic materials will see more traction,” shares **Ar Anupriya Sahu**.

Ar. Harpreet Singh, Founder, Aain Space mentions that the most popular luxury interior fabrics they use in their most of projects are Silk Cashmere, Pima Cotton, Leather, Satin, Brocade, Corduroy, Velvet Calico, Canvas, Terry and Taffeta.

LEATHER:

The highly desired and opulent fabric used to create most luxury furniture pieces is leather. “Luxury furniture segment is seeking to cater to the discreet requirements of clients. Faux leather, which is stylish, versatile and is vegan-friendly, is popular. It is low-cost, low-maintenance and comes in many gorgeous colours. It is also pet-friendly. People are increasingly looking at pet-friendly fabrics. Technology that prevents dirt penetration, moisture through hydrophobic coating and scratches is being developed to create maintenance-free materials,” shares **Meenu Agarwal**.

VELVET:

Like leather, velvet is another highly treasured material synonymous with luxury furniture. This fabric looks great on both wooden or metal furniture. “Velvet is again a timeless choice for furniture, but in recent projects we are incorporating a towel finish fabric which has very high comfort,” says **Ajay Arya**.

“When it comes to luxury furniture, velvets are always great. The better ones don't give a dual tone look unlike the routine ones. For cushions, printed and embroidered fabrics are nice,” shares **Rishabh Kapoor - Founder & Interior Designer, Design Deconstruct**.

Meera Pyarelal also mentions about the popularity of crushed velvets, Boucles,



“ More organic materials like linen, cotton and wool have made a huge comeback during the pandemic. These are sustainable, extremely durable, and add a subtle and classy look while lending a cozy vibe. ”

Raj Khosla and Devika Khosla
Principal Designers and Co-founders,
The Works Interiors



“ The way a design layout appeals and is brought to light is what distinguishes it as a luxurious expression. The colour scheme, furniture arrangement, and lighting all add to an innovative luxury design. ”

Aashita Chadha
Co-Founder & CFO, KariGhars

“Fabrics in the luxury furniture segment can be of two types-one could be the bold colours, which personally, have an Indianism to them. For example, the colours in a peacock, like fuschia, magenta, etc. Another option could be more like silk, with a silken feel to it. If it's a combination of a silken fabric, (which again is very Indian in nature, like the Tussar silk) and it exhibits the Indian colours, then it's a good choice for the Luxury Market, in the Indian context.” shares **Rahul Bansal**.

Opening up on the fabrics that are trending in 2022-23, **Aashita Chadha, Co-Founder & CFO of the KariGhars**, delineates “Fabrics with exotic flower prints, geometrical patterns, and vintage motifs have been favoured this year. While velvet is one of the most popular materials on the list of upholstery trends for 2022-23, it has endured the test of time as a symbol of luxury and glamour. For those who lack the time or resources to maintain fabrics like velvet or leather, high-performance fabrics like



CELESTE Coffee Table by Srikanth Varma

nylon, polyester, olefin, and acrylic are excellent alternatives. Textiles like viscose and acetate have also been viewed as effective, affordable alternatives to silk since they share the same opulent sheen and featherlike weight as silk. Throughout the year, a choice of highlighting the bold in terms of print style and colour also exists. The design language for this year has been more flamboyant, bold, and regal. However, it appears that the industry is currently shifting its outlook to promote more sustainable living in the coming year.”

The gist of all conversations was that sustainability is a new luxury and the present as well as future of furniture design. Natural and organic materials will see more traction in the coming year. It's no wonder that their aesthetics are becoming even more refined and covetable. Also, it is self-explicable that the hottest materials for luxury furniture do not consist of entirely new materials per se but are enhanced versions of the existing materials, slightly modernizing them in innovative ways.