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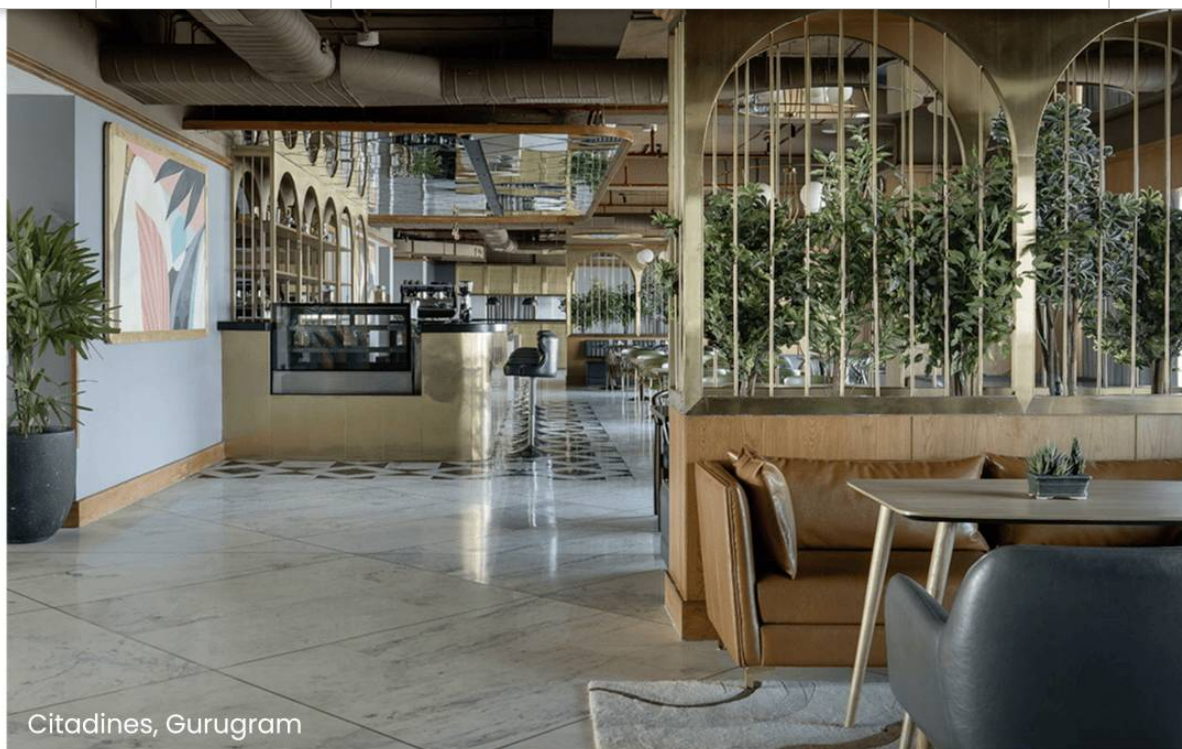
**groupDCA**  
**Gazette**

## What's New?



Primarc's Kolkata office embraces a symbiotic relationship with nature, featuring a dynamic layout prioritising employee well-being and environmental sustainability. Designed and envisioned by a collaborative effort of Group DCA & Salient Design Studio, it integrates earthy materials, natural light, and biophilic elements across its vast space of 2650 sqm. With a focus on adaptable workspaces and cutting-edge amenities, this office sets a new standard for modern workplace design, likely influencing future trends in the Architecture, Engineering, and Construction (AEC) industry towards more eco-conscious and employee-centric approaches.

## What's New?

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Citadines, Gurugram

Situated in Gurugram on Golf Course Extension Road, Citadines at Paras Square, envisioned by Group DCA, offers a blend of business and leisure accommodations. Its design includes a 24-hour coffee shop, a chic bar, and a buffet-style restaurant with expansive views. This project inspires hospitality trends towards more personalised and experiential spaces by prioritising warmth and human-centric elements that transcend memories of their rigid architectural counterparts, like indoor greenery engulfed by brass arches and portals.

## DCA Dialogues

Institute of Indian Interior Designers (IIID) Pune Chapter 2024



### Amit Aurora

"It's more than just the materials; it's about creating a lasting impression with every design. Each space should evoke memories and emotions that linger, making a meaningful impact on those who experience it."



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During his recent keynote at the 2024 Pune Chapter of the Institute of Indian Interior Designers (IIID), Principal and Partner, Amit Aurora, shared insights into the core of spatial design. Under the theme of 'Synergy,' he focused on the need for designs to reflect emotional depth and harmony. By encouraging a culture of self-reflection, he talked about the power of thoughtful design to make a meaningful impact on people's lives, and infusing work with purpose and authenticity, enriching the human experience through creations.

## In the Media



## DCA Blog



Modern workplaces transcend cubicle forms, embracing multifunctional designs that cater to diverse work styles and foster inclusivity. From focus rooms to collaborative zones, these dynamic spaces empower employees, fuel



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## DCA Memoirs

## Turning Over a New Leaf



At the beginning of this year, we set out to create a peaceful retreat amidst the busy streets of Gurugram. Our goal was to turn a lush green area in the suburbs of Delhi, into a space where we could let our creativity thrive away from the noise and chaos of the city. We wanted a place where we could work freely and be inspired by nature.

Keep an eye out for more updates coming your way soon!



We're Group DCA, an established design firm based in Gurugram, India, with a history dating back to 1966. With over two decades of experience, we specialise in crafting climate-appropriate architecture and design. Led by architects Amit Aurora and Rahul Bansal, we offer bespoke services spanning the Indian subcontinent, Africa, and the Middle East, showcasing expertise in design, planning, interiors, and brand

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