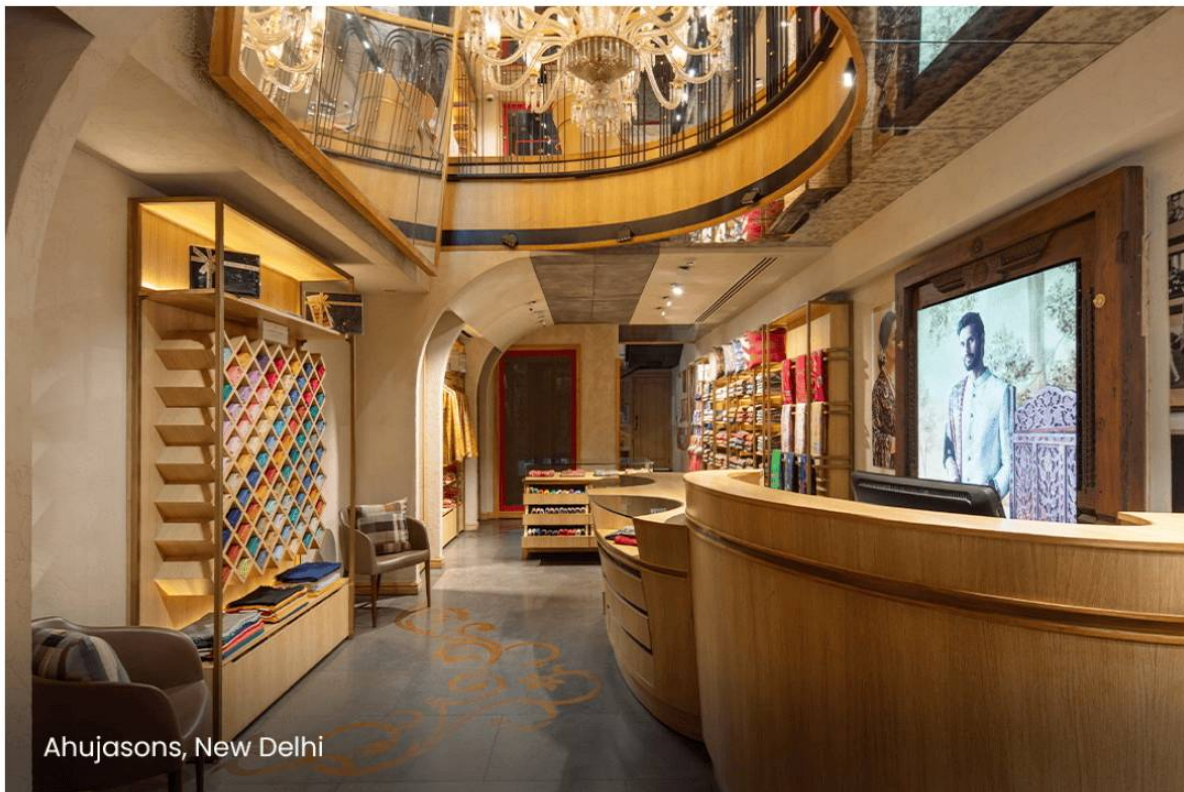


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Issue 04, April 2024

**groupDCA**
Gazette

What's New?



Ahujasons, New Delhi

We are happy to share that groupDCA has completed the design of Ahujasons' modern yet heritage-inspired retail emporium in New Delhi's South Extension neighbourhood.

Spanning 6050 sq. ft. over four floors, it showcases exquisite pashmina shawls and sarees with bespoke furnishings and captivating displays. Locally sourced materials, soft beige interiors, and innovative design elements pay homage to Indian craftsmanship while providing a tailored shopping experience.

DCA Process

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Get a sneak peek of one of our favourite projects in progress - Abohar Villa, a retreat celebrating Punjab's heritage amidst lush orange fields and a serene 12-acre lake. Drawing inspiration from traditional farmhouse architecture, this manor blends seamlessly with the landscape, offering a harmonious indoor-outdoor living experience.

Keep your eyes peeled for this exciting project's grand unveiling and completion!



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Our new workspace

3A, Jamun Grove, Gwal Pahari, Gurgaon, Delhi, India

Drawing upon the simplicity and irregularities of the natural world, our new workspace is designed in tandem with the surroundings, cultivating a deep understanding and celebration of our uniqueness.

Our love for local artisans, nature, and simplicity spurred us to embark on a journey that, along the way, gave us a clearer understanding of our institutional values.

This workspace helps reinforce our commitment to contextual pertinence and social responsibility, fostering innovation with respect and nurturing creativity.

DCA Culture

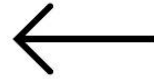


For us, doing the right thing and working hard aren't just ideas; they keep us going. Bobby Vohra, the seasoned leader of our clan, shares her journey, highlighting the importance of these values in everything we do. This is how we also express the power of co-creating. This is the thread that binds us together. It reminds us that our individual contributions, no

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where our collective efforts will take us next.

Hear more
from Bobby.



Director's Cut




Principal Rahul Bansal discusses our new office's materiality, emphasising the importance of simplicity in local, natural materials like stone, brick, terracotta, concrete panels, and a thatched roof. These elements, paired with lush greenery, cultivate a serene work environment, offering respite from urban chaos.

Hear Rahul's take on
our material strategy



In the Media



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How do we unlock “human potential”?

Our work as architects and designers revolves around human-centred design, ensuring spaces cater to individual needs for thriving, particularly in today's fast-paced work environment. Drawing from principles used in designing homes, schools, and public places, we must prioritise creativity, productivity, and well-being, even in workspace design, always putting people first.

[Read More](#)

Utopia Residence, Punjab

Small Homes, Big Ideas

As the cost of housing rises, more people are showing interest in compact homes. Our Principal, Rahul Bansal, shares insights with Deccan Herald about utilising limited spaces efficiently.

[Read More](#)

Designing Workplaces for Employee Well-being

Workspace design must adapt as work evolves with tech, events, and culture. Our principal, Amit Aurora, discusses multifunctionality and inclusivity to create community-centred spaces that value every employee's well-being.



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DCA Memoirs

Challenging the Status Quo



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Our change in the workspace has not deterred our spirit; we used this opportunity to strengthen our interpersonal connections and draw on the strengths of each team member. Our participation in Escape Velocity, a two-day off-site workshop, fostered collaboration and understanding, enabling us to engage in open-minded dialogues and ultimately reach a peaceful consensus.

**A glimpse
of our day!**



We're Group DCA, an established design firm based in Gurugram, India, with a history dating back to 1966. With over two decades of experience, we specialise in crafting climate-appropriate architecture and design. Led by architects Amit Aurora and Rahul Bansal, we offer bespoke services spanning the Indian subcontinent, Africa, and the Middle East, showcasing expertise in design, planning, interiors, and brand identity development.

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